

BEACH GOES POPS XXI

April 29 & 30, 2011

PRESS RELEASE:

The Beach Goes Pops Committee is happy to announce the dates for this years Beach Goes Pops to be held on Friday, April 29th and Saturday, April 30th, 2011 in historic and picturesque Pass-A-Grille, Florida. **Beach Goes Pops**, now in its 21st year, is very proud to offer yet another exciting year of outstanding music, food and fellowship as we also celebrate and recognize the 100th Anniversary of Pass-A-Grille, Florida. We are very excited and honored that **Charlie Crist**, former Governor of Florida, will be our Guest of Honor and Master of Ceremonies. The **Beach Goes Pops** is the result of the combined efforts of The City of St. Pete Beach, the Pass-A-Grille Community & Vina Del Mar Island Associations and the 150 plus volunteers who coordinate and help to produce FREE CONCERTS on beautiful and historic Pass-A-Grille Beach in St. Pete Beach, FL. We especially appreciate and thank our major sponsors this year, the "City of St. Pete Beach", "Wind, Water and Energy Conservation", "The Island Reporter" and "Dick Norris Buick GMC". Be sure to check for event details and updates also on-line at Beachgoespops.com.

On **Friday, April 29th**, we welcome three outstanding performing bands for your musical entertainment. Starting at 4:00pm, we'll have live music, food and beverages till 10:30 pm.

- An ideal beachfront location in Pass-A-Grille Beach at 9th Avenue and Gulf Way in St. Pete Beach.
- Bring your blankets and beach chairs.
- Food vendors and beverages (soft drinks, beer & wine) are available to the public.
- Food and beverage booths open at 4:00 pm.
- Live music starts at 4:00 pm with the **Charlie Morris Band**.
- We are extremely pleased to welcome **Hip Abduction** to the Pavilion stage starting at 5:00 pm.
- **The Venturas**, a returning crowd favorite, and our headline band, will play from 8:00 pm till 10:30 pm.
- Shuttle service will be available from 4:00 pm till 11:00 pm at the County Beach Park across from the Dolphin Village Shopping Center at 4600 Gulf Boulevard.
- "Art in the Park" returns again this year with local artists selling artwork and crafts. New this year will be a variety of children's activities and games in Pass-A-Grille Park.
- This is an all age, family friendly, fun, free afternoon and evening of great music.

On **Saturday, April 30th**, we'll also have three performing bands starting at 4:00 pm with music, food and beverages till 10:00 pm. We are proud to welcome back Robert Romanski, music director and conductor of the **Beach Goes Pops Orchestra**, with Orchestra music starting at 7:30 pm and continuing till 10:00 pm.

- An ideal beachfront location in Pass-A-Grille Beach at 9th Avenue and Gulf Way in St. Pete Beach, FL.
- Bring your blankets and beach chairs.
- Food and beverage (soft drinks, beer & wine) vendors available to the public.
- Food and beverage booths open at 4:00 pm.
- Live music starts at 4:00 pm with **Soundwave**.
- 30 + stage side tables sold in advance for Saturday's catered dinner by Wayl of a Time Catering.
- The tables and seats sold are directly in front of stage for the Saturday evening performance which includes a fabulous catered four-course gourmet dinner with unlimited beer, wine and champagne.
- Saxophonist **Jeff Zovac** will entertain dinner guests starting at 5:30 pm till 6:30pm.
- The **Beach Goes Pops Orchestra** starts at 7:30 pm and plays till 10:00 pm.
- Shuttle service will be available from 4:00 pm till 10:30 pm at the County Beach Park across from the Dolphin Village Shopping Center at 4600 Gulf Boulevard.
- Art in the Park returns again this year with local artists selling artwork and crafts. Be sure to check out the variety of children's activities and games in Pass-A-Grille Park.
- This is an all age, family friendly, fun, free, afternoon and evening of great musical entertainment highlighted by the "Pops" concert.

In addition to all of the great music, we also welcome the following restaurants and their delicious specialties: Gennaro's, The Hurricane, Mrs. B's Doe AI, Saffron's Catering, Hotdogs!!, Paradise Sweets and more.

Come join us for an unforgettable Beach Goes Pops weekend with your family, friends and neighbors and enjoy the food, music and sunsets of Pass-A-Grille in a spectacular and unique beach setting.

For information regarding table sales for Saturday's catered dinner by Wayl of a Time or sponsorship opportunities please contact Paula Beersdorf at 727-459-8057 or paulab@sunriskinc.com. For any other questions please contact David Zovac at 727-278-1884 or dzovac@tte.com. Also check out our recently updated website - www.beachgoespops.com for event details.

Thank you,

David Zovac
Marketing and Public Relations Chair
Beach Goes Pops Committee